

MEETING PLACE

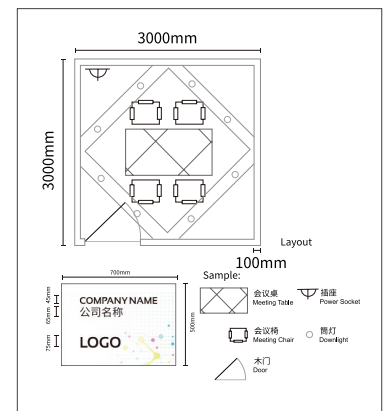
Increase brand visibility, attract and retain customers and benchmark the competition with a unique footprint within Meeting Place at the CES Asia 2018. Meeting Place is the perfect solution for companies looking for additional space or an alternative exhibit option that keeps you on the show floor, but in a private meeting room setting. This unique area, located at the Shanghai New International Expo Centre (SNIEC), allows you the opportunity to:

- Conduct pre-arranged meetings in a convenient location
- Hold spontaneous meetings that otherwise wouldn't occur
- Collaborate in a private setting with industry leaders, international buyers, global media, government officials and/or a limited number of consumers
- Remain close to the show floor action

Audience Profile

An anticipated 30,000+ attendees including:

- Senior executives from the world's largest technology companies (CEOs, CMOs, CFOs, etc.)
- Media and industry analysts from the most influential Chinese and global media outlets
- Impactful members of the global technology industry
- Chinese government officials



Meeting Place is an Exceptional Value

Meeting Place at CES Asia 2018 is one of the most cost-effective, profitable, forward-thinking marketing choices you can make. This meeting area gives you a prestigious presence at a lower cost. Debut your CE products and meet face-to-face with more than 30,000 attendees.

The Meeting Place Package includes:

- Three-meter-high walls
- Wall-to-wall carpet
- One (1) table
- Four (4) chairs
- One (1) 500 watt electrical outlet
- Combination locking doors
- One identification sign including your company name and booth number as printed on your contract

Exhibitor Investment

29,000 RMB per 9 square meter room

We respectfully remind our current and potential exhibitors that "outboarding" (taking non-official space off the show floor instead of participating in official space) does a tremendous disservice and is an inconvenience to your clients, other exhibitors and the CE industry. By utilizing the meeting space option listed above, you are "doing the right thing" for both yourselves and the CES Asia community as a whole.

Contact CESAsiaExhibit@CTA.tech for more information on these options or to create a custom package.