



# STARTUP PARK

## Shanghai New International Expo Centre (SNIEC), Hall N4

Located in SNIEC, Hall N4, Startup Park will feature the latest emerging technologies from budding startups across the globe. This brand new destination at CES Asia provides a unique exhibiting opportunity and will feature new products, services or ideas from startups seeking exposure in the rapidly growing Asian consumer tech marketplace. CES Asia attracts top domestic and international buyers, retailers, manufacturers, C-level executives, investment managers and more, so you will reach this key industry audience at one location.

### Exhibit Criteria:

- Technology displayed must be applicable to consumer technology.
- Technology cannot be commercially available in the mass market. Online selling is permitted for the purposes of crowdfunding and promotion purposes only.
- The technology must be demonstrable as a prototype or software mockup; no paper/concept entries.
- Participation is not limited to researchers and startups. CES Asia exhibiting organizations may have other commercial technologies as long as the technology shown in Startup Park meets these criteria.
- Must be a first-time exhibitor.
- Company must in the fundraising stage.

### Exhibitor Investment: 8,500 RMB/per Pod (3mx3m)



Size: 3000mmL X 3000mmW X 2580mmH

### Startup Park Pod Package – 3m x 3m

- 1 Meter Wide, 2.5 Meter High Backwall
- 1 Meter High Sidewall
- Company Name and Booth Number  
- In English and Chinese
- Carpet
- (1) Information Counter with Company Logo
- (1) Round Table
- (2) White Meeting Chairs
- (1) 10W LED Long Arm Spotlight
- (1) 13A/220V Socket (Max. 500W)

