

**450**

EXHIBITING COMPANIES

**30,000+**

TOTAL ATTENDANCE

**1,100+**

MEDIA

**Up to  
45,000  
gross sq. meters**  
(22,500 net sq. meters)

OF EXHIBIT SPACE

**CESAsia.com**

**CES Asia™ 2017**

Produced by  **INTEX**

## Exhibit Dates

**June 7 - June 9, 2017**

June 7: 9 AM – 5 PM

June 8: 9 AM – 5 PM

June 9: 9 AM – 3 PM (Open to Consumers)

## Official Venues

**Shanghai, China**

- Shanghai New International Expo Centre (SNIEC)
- Kerry Hotel

## Reach

CES Asia 2017 serves as the premier event for the consumer tech industry in China. CES Asia showcases innovation across several vertical industries in the Asian marketplace while providing a platform to create partnerships, build relationships and reinforce brands by showcasing the latest products and technologies to industry executives, global buyers, government officials, market analysts, retailers, media and a limited number of consumers from China. Attendees will access some of the largest Chinese and global brands, while celebrating the innovation that defines the industry.

## Exhibitor Profile

Influential brands and innovative companies will use CES Asia to reach retailers, e-tailers, customers and partners and launch new products into the Asian market. From tech powerhouses to startups – manufactures, developers and suppliers will showcase new products and services. CES Asia is the platform for creating strong business relationships with innovators. Exhibiting is limited to major brands and innovative companies.

## Attendee Profile

Consumer technology industry executives from China and across Asia will see the power of CES Asia that fosters innovation and serves as the place for brands to position themselves to new and existing audiences, including: senior-level buyers, distributors, manufacturers, engineers, product designers, CTOs, CIOs and investment managers from global brands.

## Product Categories

- 3D Printing
- Audio
- Augmented Reality
- Content and Online
- Drones
- Green Technologies
- Health
- Home Entertainment
- Internet of Things (IoT)
- Lifestyle
- Mobile
- Robotics
- Smart Home
- Sports and Fitness
- Vehicle Technology
- Video/4K Ultra HD
- Video Gaming
- Virtual Reality
- Wearables

## Organizers

CES Asia is owned and produced by the Consumer Technology Association (CTA)™, the owner and producer of CES® and the trade association representing the American consumer technology industry, and is co-produced by Shanghai Intex Exhibition Co., Ltd (Shanghai Intex), a leading producer of international tradeshows in China. Special co-organizers for CES Asia are the China Chamber of Commerce for Import and Export of Machinery and Electronic Products (CCCME) and the China Electronic Chamber of Commerce (CECC).

## Contact Us

**General Questions?** Contact us at [CESAsia@CTA.tech](mailto:CESAsia@CTA.tech)

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