



CES Asia™ 2016 Audited Attendance Highlights

The second annual CES Asia shattered all expectations with 439 exhibiting companies from 23 countries, regions and territories showcasing the full breadth and depth of innovation in the Asian marketplace. Exhibit space across four halls with 18,154 net square meters (195,408 net square feet) of the Shanghai New International Expo Centre (SNIEC) was bustling with a total attendance of 33,879 including 1,137 media.

CES Asia features 18 consumer technology product categories including 3D printing, audio, drones, health, home entertainment, robotics, vehicle technology, virtual reality, wearables and more.

The numbers below represent audited attendance highlights.

OVERALL ATTENDANCE

	Total Attendance	International Only Attendance (Outside of Mainland China)
Trade Exhibits Only Participants	19,802	2,256
Exhibitor Personnel	7,340	726
Conference Participants	1,334	187
Media	1,137	150
Consumers	4,266	282
Total	33,879	3,601

GEOGRAPHIC BREAKDOWN

	Attendance
Mainland China	30,278
Asia, Outside of Mainland China	2,251
North America	679
Europe	497
All other areas	174