

Exhibit Dates

Wednesday, May 11- Friday, May 13, 2016

Exhibit Hours:

Wednesday, May 11: 9 AM – 5 PM
Thursday, May 12: 9 AM – 5 PM
Friday, May 13: 9 AM – 3 PM (Open to Public)

Official Venues

Shanghai, China

- Shanghai New International Expo Center (SNIEC)
- Kerry Hotel
- Jumeirah Hotel

350

EXHIBITING COMPANIES

30,000+

ATTENDEES

1,000

MEDIA

40,000+
gross sq. meters

(20,000 net sq. meters)

OF EXHIBIT SPACE

CESAsia.com

Reach

Spanning a show floor more than twice the size of the 2015 International CES Asia, CES Asia 2016 serves as the premier event for the Asian consumer technology market. CES Asia showcases the full breadth and depth of innovation in the Asian marketplace while providing a platform for key global businesses to grow and reinforce their brands by showcasing the latest products and technologies to industry executives, foreign buyers, media, and a limited number of consumers from China. Attendees will have exclusive access to some of the largest brands from China and around the world, while celebrating the innovation that defines the industry.

Exhibitor Profile

Key global businesses will come to CES Asia to launch new products into the rapidly-growing Asian marketplace. From tech powerhouses to innovative startups - manufacturers, developers and suppliers will showcase new products and create strong business relationships with new and existing industries.

Attendee Profile

Consumer technology industry professionals from China and across Asia will see the power of CES Asia that fosters innovation and serves as the place for brands to position themselves to new and existing audiences, including: global buyers, retailers, distributors, engineers, government officials, media, market analysts, industry influencers and CXOs from global brands.

Product Categories

- 3D Printing
- Audio
- Automotive
- Content and Online
- Green Technologies
- Health
- Home Entertainment
- Lifestyle
- Mobile
- Robotics
- Smart Home
- Sports and Fitness
- Video/4K Ultra HD
- Video Gaming
- Wearables

Organizers

CES Asia is owned and produced by the Consumer Technology Association (CTA)™, formerly the Consumer Electronics Association (CEA)®, the owner and producer of CES® and the preeminent technology trade association representing the \$285 billion U.S. consumer electronics industry, and is co-produced by INTEX, a prominent producer of international tradeshow in China. Special co-organizer for CES Asia is the China Chamber of Commerce for Import and Export of Machinery and Electronic Products (CCCME).

Contact Us

General Questions? Contact us at CESAsia@CE.org
Media Inquiries? Contact us at CESAsiaPress@CE.org

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